



New visitor record at SUPERBOOTH19

From Thursday to Saturday more than 7500 visitors came to the FEZ Berlin to celebrate electronic musical instruments and pretty much everything you can do with them. With that, SUPERBOOTH19 increased the previous record of last year. Even though nobody counted the newly introduced products, this number seems to be a record as well.

Organizer Andreas Schneider is pleased about the successful event and "especially about the fact that so many long-time companions were there again – Daniel Miller, Mark Ernestus, Dieter Doepfer, Dave Smith, Richie Hawtin. Also Mark Reeder, Matt Johnson from The The, and Ian Tregoning were there." Well over 100 concerts and performances during three days, countless demonstrations by about 250 exhibitors and numerous workshops created a unique atmosphere in the FEZ Berlin and its outdoor area.

The weather was less sunny than last year, but the outdoor and exhibition area were still heavily frequented by visitors. After the first concert on the seaside stage on Thursday, the heaviest downpour was already over and there was a lot of music and celebrating.

Not only at the event itself there was music, but also on some of the boat shuttles that commuted between Berlin Mitte and FEZ. And the passengers had put on their dancing shoes while traveling on the river Spree – especially during the sets by Dr. Motte and CYRK.

Jean-Michel Jarre said on his first visit to Superbooth Berlin that anyone who had anything to do with synthesizers should come to Superbooth. "It's absolutely amazing. It's not just another fair – it's an experience, a human experience, a musical experience, it's flabbergasting!"

There is not much more to add, except: The organizers and the team would like to thank all exhibitors, artists and guests who made SUPERBOOTH19 what it is. All those who want to follow Jean-Michel Jarre's advice should already mark three days in April 2020 in the calendar, SUPERBOOTH20 will take place from 23-25 April 2020 again in the FEZ Berlin.

And those who missed the chance to buy a T-shirt at the fair can do so from next week at SchneidersLaden.

www.superbooth.com



The [current video trailer for SUPERBOOTH19](#) is available for free usage, we thank you in advance for mentioning the most necessary event data with each embedding.

Company portrait:

SUPERBOOTH Berlin organized the first trade fair in 2016. In the meantime it has become the world's leading trade fair for electronic musical instruments. Here you can discover high-quality analog and digital synthesizers, drum computers, effect devices and other sound generators. The special thing about this fair is that it offers a complete entertainment and educational program with concerts and workshops until late in the evening, which makes the event also interesting for hobby musicians and other music enthusiasts. Organizer Andreas Schneider has been shaping the European electronic music scene for almost twenty years with his store - SchneidersLaden. The specialized shop in Berlin-Kreuzberg occupies a unique position in Europe, because many things that shape electronic music today were available only here and here first. A renaissance of modular synthesizers, as we experience them today, would hardly have been imaginable without SchneidersLaden.

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